



**FOR IMMEDIATE RELEASE**

July 13, 2006

**NAVARRE CORPORATION'S BCI ANNOUNCES  
THE FINAL VOLUME IN ITS BEST-SELLING  
SERIES**

***“HE-MAN AND THE  
MASTERS OF THE UNIVERSE®”***

**Season Two, Volume Two—Featuring the Final 32 Episodes of the  
Original Series—Available September 19<sup>th</sup> For \$49.98**

**Includes Two Feature Documentaries**

Los Angeles, CA – All good things must come to an end...including the final volume of one of most popular animated DVD collections. BCI, a wholly owned subsidiary of Navarre Corporation, and media company and underlying rights owner, Entertainment Rights Plc (“ER”), are pleased to announce the release of “He-Man and the Masters of the Universe®,” Season Two, Volume Two, featuring the final 32 episodes of the classic ‘80s series. This brand new, six-disc collection includes two feature documentaries, and will be available on September 19<sup>th</sup> at a suggested retail price of \$49.98.

“He-Man and the Masters of the Universe®,” Season Two, Volume Two, is the fourth and final release in a set that includes all 130 original episodes of the popular animated saga. All four volumes put together will feature a unique He-Man “spine art mural.”

The six DVDs will include episodes 99-130 from the second season, and also feature:

- Two documentaries:

*BCI Eclipse—He-Man Season Two, Volume Two*

--“The Stories of He-Man and the Masters of the Universe<sup>®</sup>,” Season Two, Part Two, featuring interviews with producers, writers, directors and experts

--“Animating He-Man and the Masters of the Universe”

- Full length animated storyboard with interactive episode comparison for “The Problem with Power”
- Two new original art cards (part of a 16 card series of cards available in each volume) by acclaimed artists Frank Cho (award-winning creator of the worldwide syndicated comic strip “Liberty Meadows”) and Emiliano Santalucia (the primary penciller and co-plotter of “The Masters of the Universe”)
- Three Episode Commentary Tracks by Lou Scheimer, Erika Scheimer, Larry DiTillio, Tom Sito, Tom Tataranowicz and Dave Teague
- Detailed Character Profiles
- Trivia and fun facts
- Commercial spots
- Easter Eggs
- Photo Galleries
- English and Spanish language audio
- DVD-ROM feature: five complete episode scripts

“He-Man and the Masters of the Universe<sup>®</sup>,” Season Two, Volume Two, follows the tremendous success of the initial “Best-Of He-Man and the Masters of the Universe<sup>®</sup>” Ten Episode Collector’s Edition, the first two volumes of Season One, and the first volume of Season Two.

Consulting with BCI on the project and providing extra content is Val Staples, the owner of [www.he-man.org](http://www.he-man.org), the internet’s largest portal for the *He-Man and the Masters of the Universe<sup>®</sup>* fan community, the owner of MVC creations graphic design company, and the publisher of the recent *Masters of the Universe* comic.

“He-Man and the Masters of the Universe<sup>®</sup>” is a landmark in children’s television history, being the first nationally syndicated television program based on a successful toy line. Originally produced from 1983-1985 by world renowned Filmation Studios and syndicated until 1990, the show has experienced consistent popularity over the years.

### **About Navarre Corporation**

Navarre Corporation (Nasdaq: NAVR) is a publisher and distributor of physical and digital home entertainment and multimedia products, including PC software, CD audio, DVD and VHS video, video games and accessories. Since its founding in 1983, the company has established distribution relationships with customers across a wide spectrum of retail channels which includes mass merchants, discount, wholesale club, office and music superstores, military and e-tailers nationwide. The company currently provides its products to over 18,000 retail and distribution center locations throughout the United States and Canada. Navarre has expanded its business to include the licensing and publishing of home entertainment and multimedia content, primarily through the acquisitions of Encore Software, Inc., BCI Eclipse Company, LLC, FUNimation Productions, Ltd. and the FUNimation stores, Ltd. For more information, please visit the company's web site at <http://www.navarre.com>.

### **About BCI**

BCI, a wholly-owned subsidiary of Navarre Corporation, is an independent entertainment video and audio supplier. BCI has continually redefined the standards and concepts of this industry, often introducing national success categories through its marketing programs. Its vast collection of titles represents both exclusively licensed titles from around the world, as well as in-house produced CDs and DVDs. Under its *Ink & Paint* brand, it releases classic animation on award-winning DVD sets. [www.InkAndPaintDVD.com](http://www.InkAndPaintDVD.com)

### **About Entertainment Rights**

Entertainment Rights Plc (ER) is one of the UK’s leading media groups, focused on the ownership of high-quality children’s and family programming, characters and brands. ER owns or controls the rights to many global characters including *He-Man and the Masters of the Universe<sup>®</sup>*, *Fat Albert and the Cosby Kids<sup>™</sup>*, *She-Ra<sup>®</sup>*, *Ghostbusters*, *Postman Pat<sup>®</sup>*, *Jess the Cat<sup>™</sup>*, *Basil Brush<sup>®</sup>*, *Little Red Tractor<sup>™</sup>*, *Rupert Bear<sup>®</sup>* and *Jim Jam & Sunny<sup>™</sup>*. Since 1999, ER’s library has grown from just 50 to nearly 2,000 hours of entertaining and educational programming for children and families around the world. This includes certain rights to global brands such as Mattel’s *Barbie<sup>™</sup>*, Scholastic’s *Clifford the Big Red Dog<sup>™</sup>*, Hasbro’s *Transformers<sup>™</sup>*, Harveytoons’ *Casper the Friendly Ghost* and Classic Media’s *Felix the Cat*. ER’s wholly-owned subsidiary Tell-Tale Productions, created and produced *The Tweenies*, one of the UK’s most successful

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pre-school brands. Most recently, ER acquired the majority interest in *Rupert Bear*<sup>®</sup>, one of the most recognizable children's characters in the world, which will appear on Channel Five's Milkshake slot in the UK beginning Fall 2006. ER's *Jim Jam & Sunny* is being produced by the creators of *The Tweenies*. *Jim Jam & Sunny* has been commissioned by the UK's ITV and is set to air on ITV1 and the network's new digital children's channel, CiTV, in Fall 2006. [www.entertainmentrights.com](http://www.entertainmentrights.com).

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**He-Man and the Masters of the Universe<sup>®</sup>—Season Two, Volume Two**

**Street Date:** September 19, 2006

**Order Date:** August 22, 2006

**Catalog #:** 46717-9

**Price:** \$49.98